





FETCH was created by the same founders who successfully introduced guest facing technology globally to the hotel sector in 2008/9, with particular focus on guest experience and driving revenue through food and beverage ordering digitally.



Our leadership team includes:

- ✓ Former Global Head of Property Technology for Starwood's 1500+ hotels
- ✓ Former MD of Punch Pubs
- ✓ Current CTO of Accor's 5500+ hotels worldwide
- ✓ Former Director of Just Eat
- ✓ Leading expert in location technology
- ✓ Leading expert in POS integrations and payments
- ✓ Leading expert in VR & AR

We are delighted to bring this experience and guidance to YOU!



let's go

Rebuilding the business and confidence

✓ Reduce Costs

✓ Increase Revenue

✓ Enhance Customer Experience



90% of adults believe that contactless ordering and payment should be in place when venues reopen after lockdown.

Source: KAM Media, Oct 2020

Common pain points to **solve**

- Customers don't want to download an App
- QR Codes are not a great experience for customers
- Customers want to be able to pay with their Apple Wallet not their leather wallet
- Customer Experience needs to be slick, simple, fast and intuitive
- Customer frustration at trying to attract the attention of a waiter eg. order, re-order, pay the bill & leave

A truly contactless experience

Tap – Order – Pay



Order with a
TAP not an APP



Split the Bill /
Tipping



Standalone or with
POS Integration



Open a Tab



Click & Collect



Loyalty



Join a Tab



Location
Technology



Instant Feedback
(coming soon)

APP Clip Instant APP



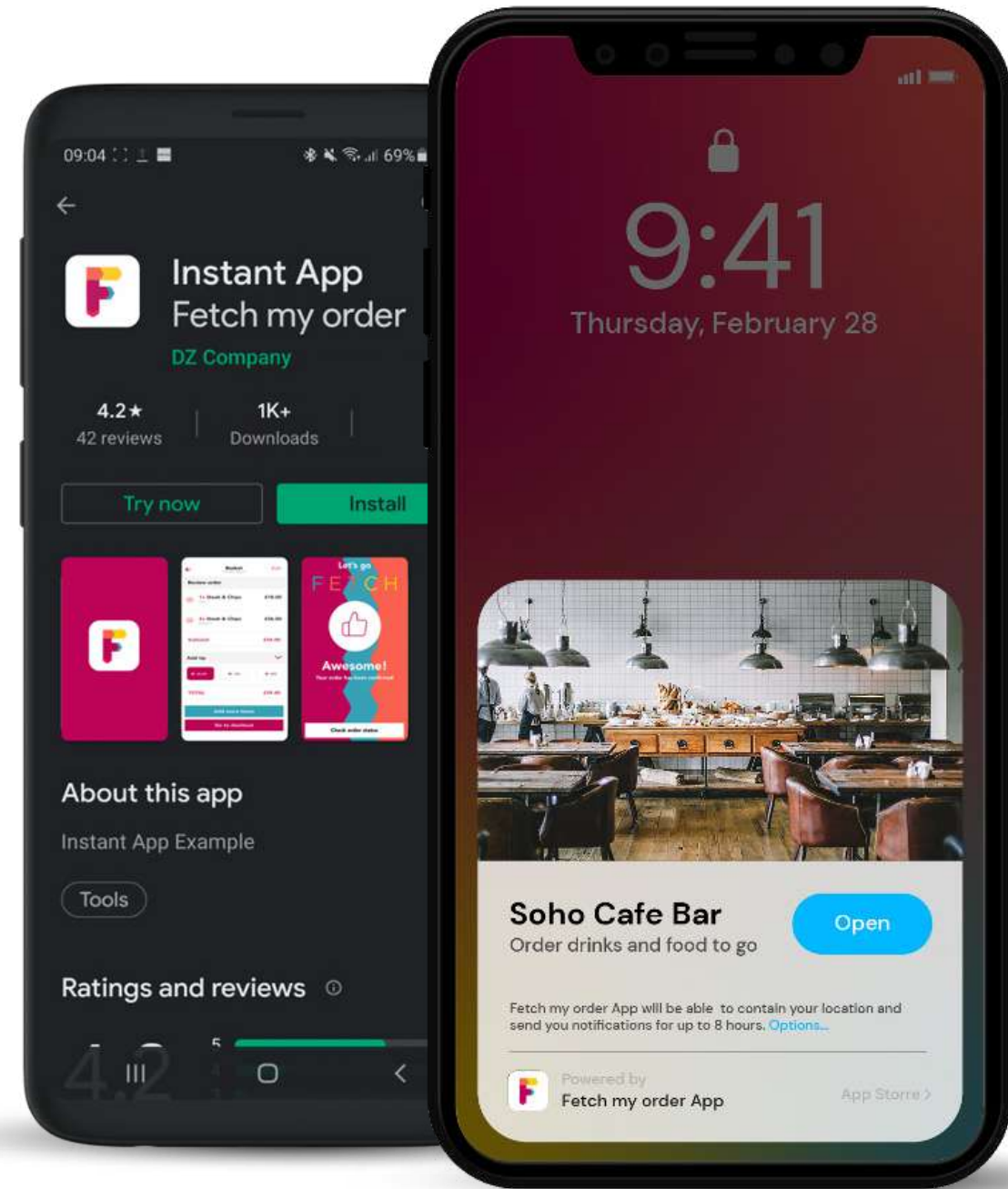
FETCH App Clip (Apple) and Instant App (Android) offers hassle-free instant order and pay, removing the traditional need to download an app, allowing customers to start ordering in seconds.



77% of 18-34 year old's said YES when asked if Amazon Go style solutions would work in hospitality (authorise £'s then leave with payment taken automatically).

49% of 35-45 year old's said YES too.

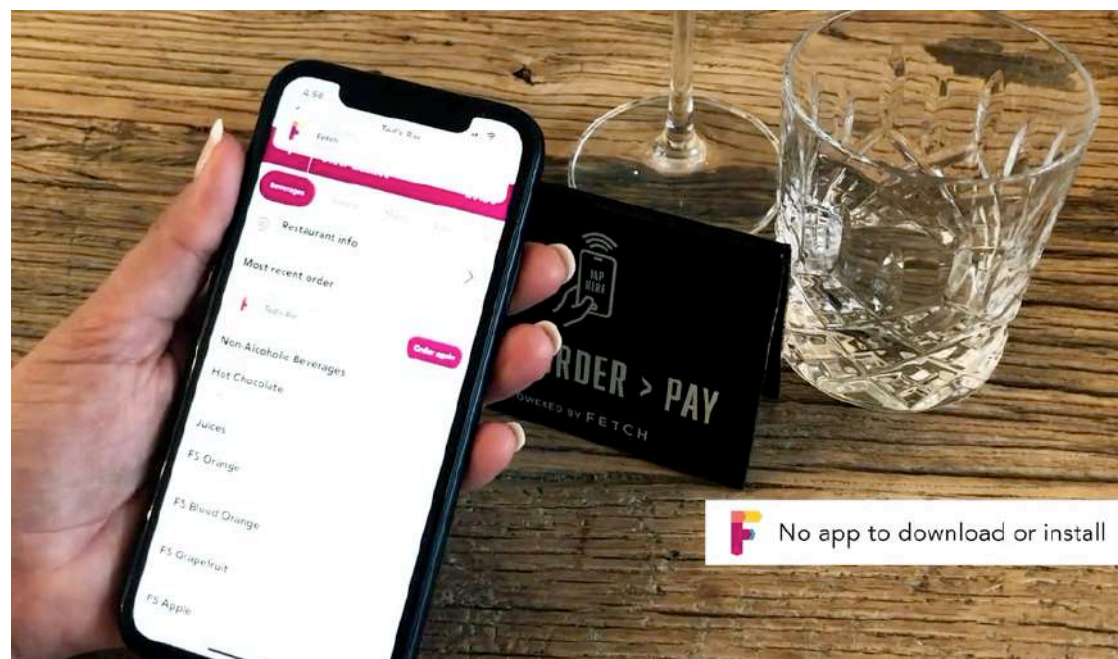
Source: KAM Media



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App Clips / Instant Apps Menu ordering

See how it works for yourself...



<https://vimeo.com/4665031>

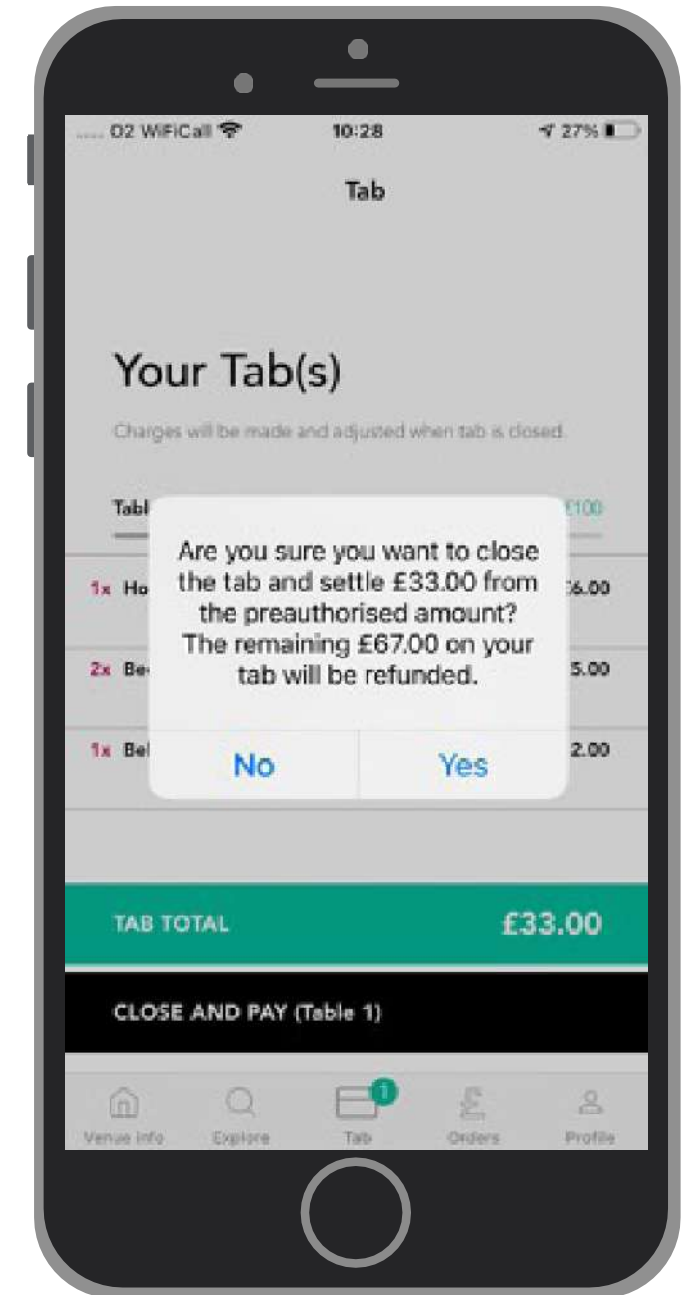
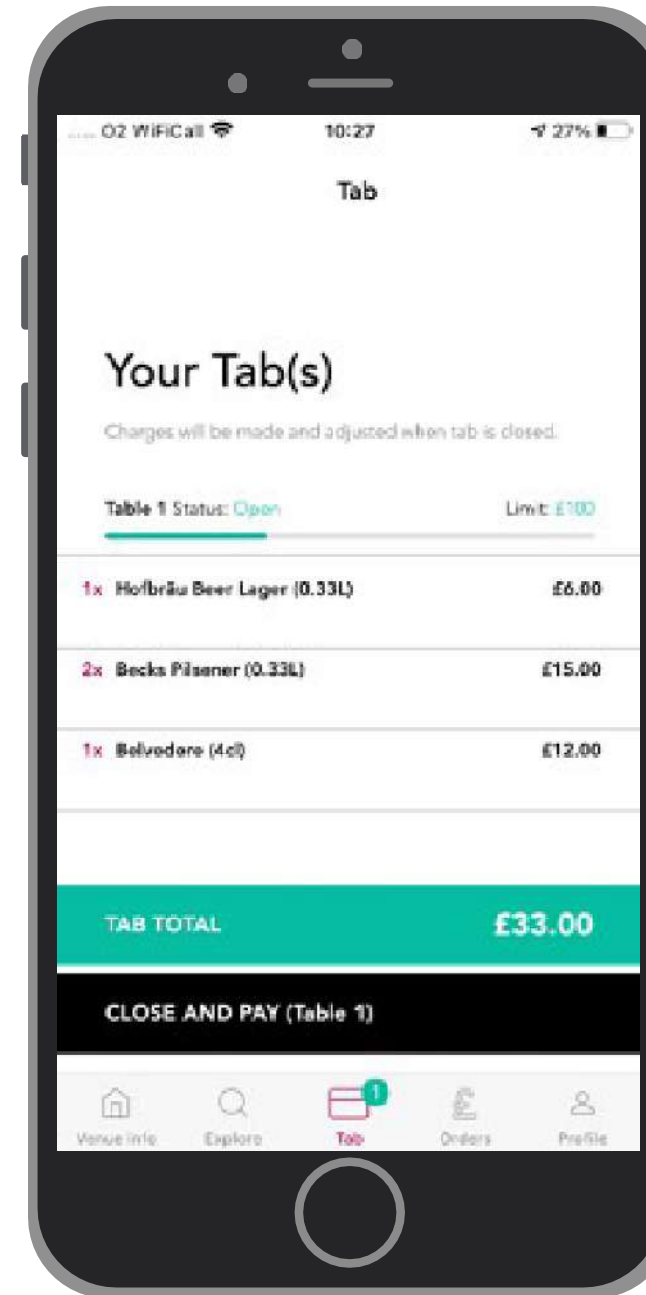
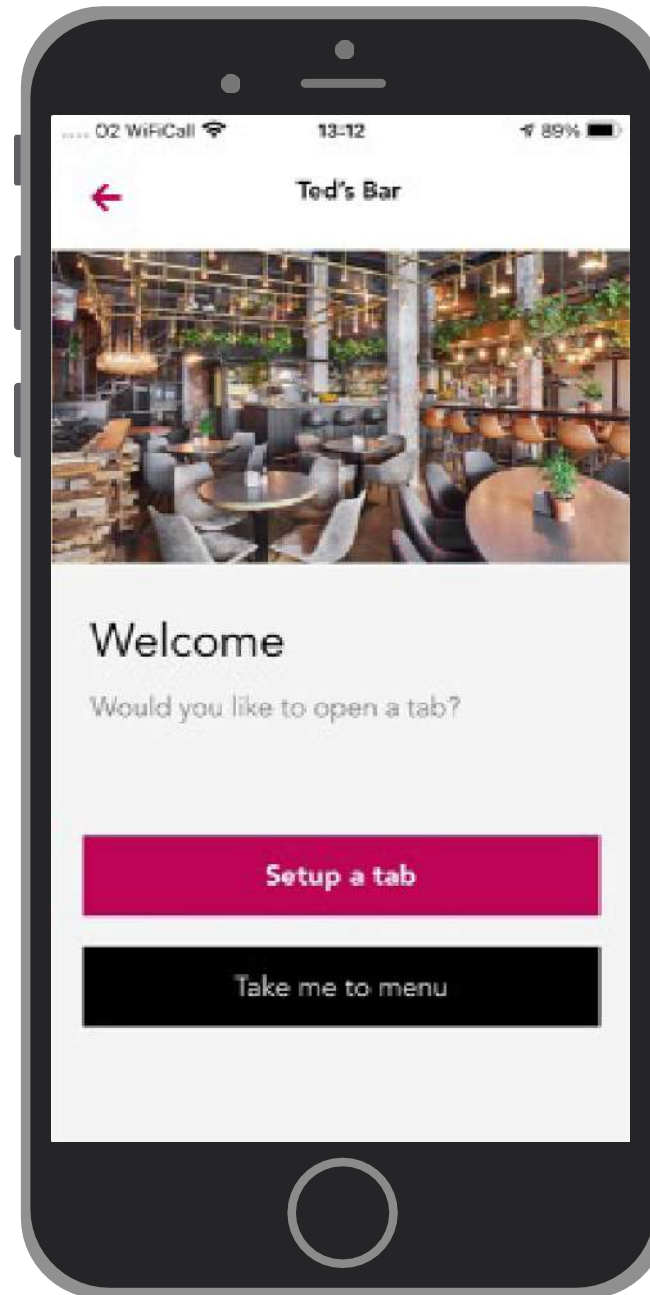


let's go

Open a Tab

Technology that enhances the customer experience and increases spend.

Sample screen shots from actual FETCH mobile solution



Customer Loyalty

Did you know it costs five times more to acquire new customers than it does to retain current customers?

Our service includes:

- ✓ In-App Loyalty Card & Stamps that are venue specific.
- ✓ Full set-up flexibility per venue:
 - Define number of stamps collected per menu item.
 - Define the total number of stamps to be collected.
 - Define which items are redeemable with stamps.

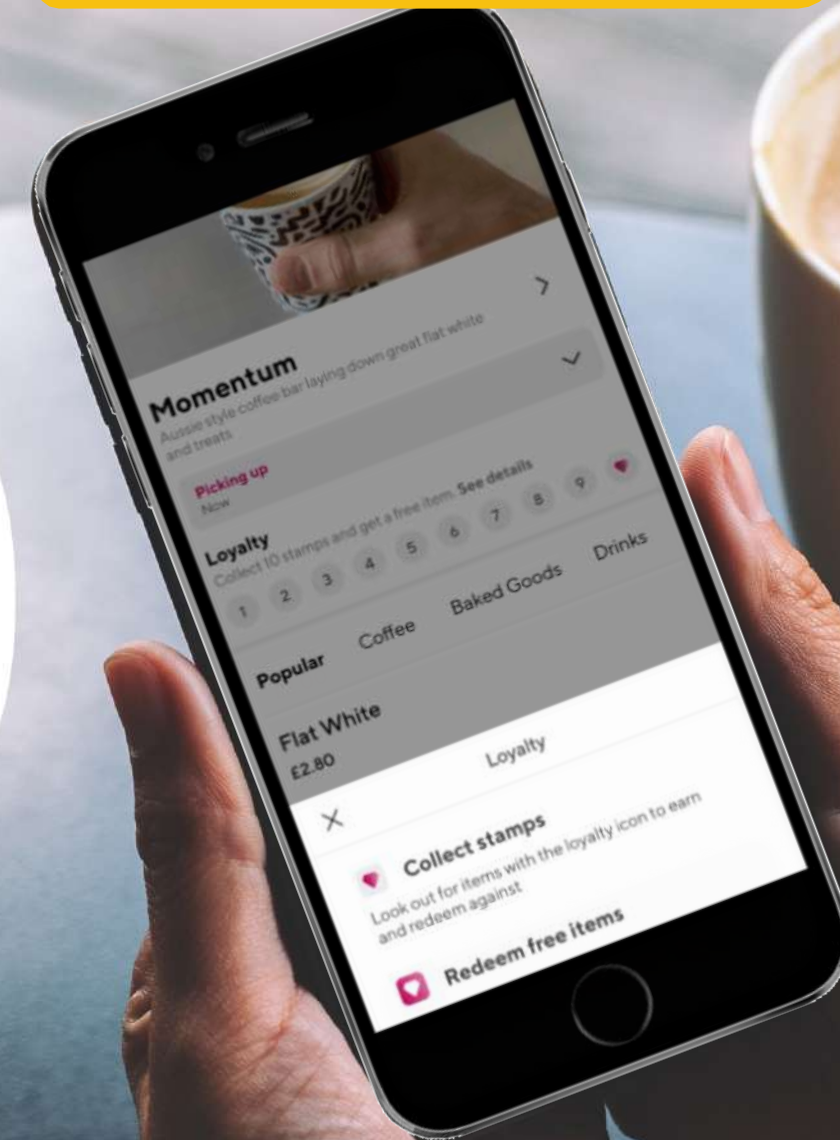
Consumer benefits:

- ✓ Collect stamps with: Click-and-Collect. Dine in.
- ✓ Never lose your loyalty card:
 - Check the total stamps collected when using the app.
 - Open-a-Tab and collect stamps for the full order.
 - Redeem loyalty stamps for selected menu items.



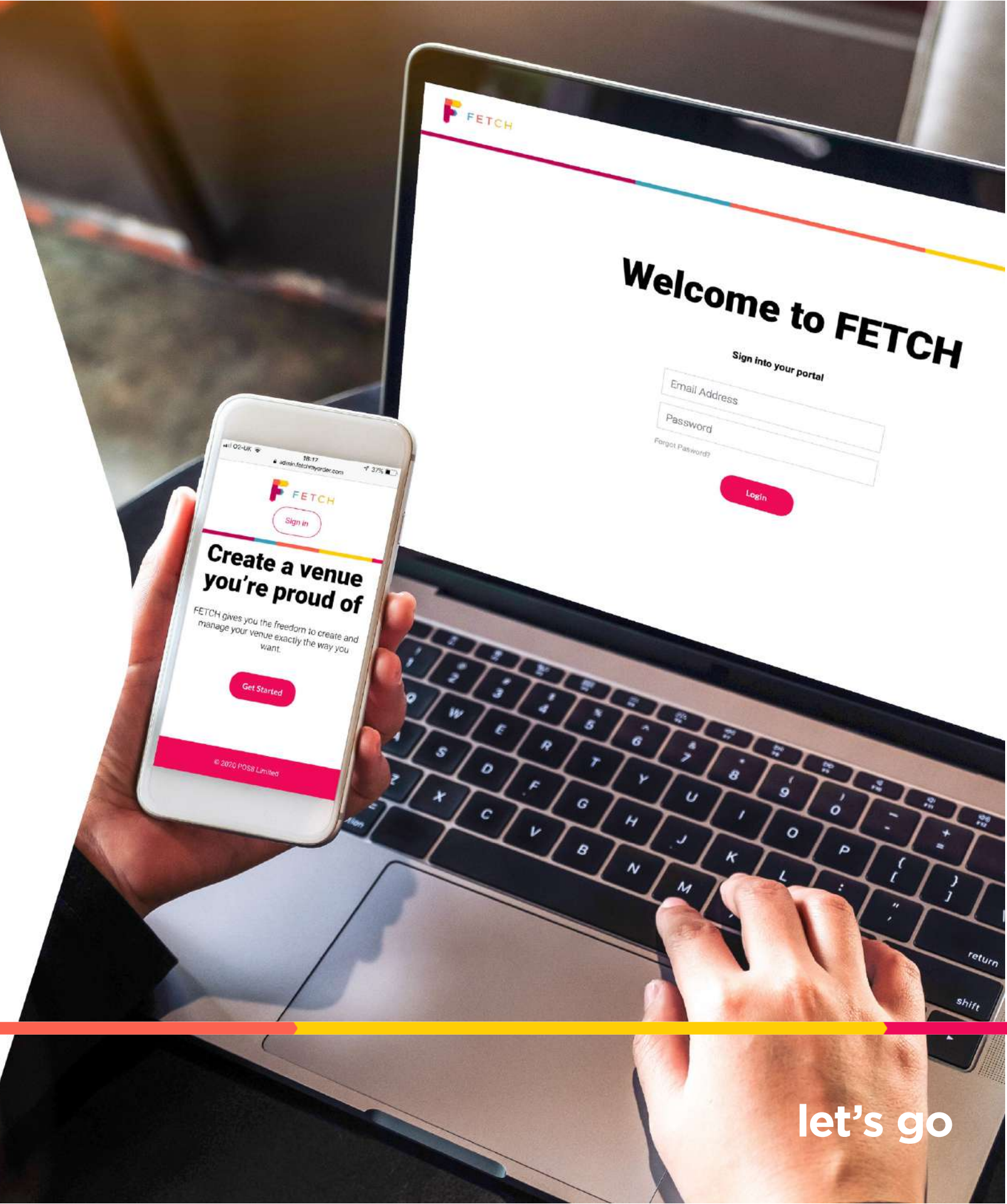
If you could save 1 hour per day in labour, that results in £3,683 per annum

Source: HOSTEC Zonal Webinar. Mar 2021



Competitive Analysis

FEATURES	FETCH	WI5	Yoello
Works with NO App download & NO QR code	✓	✗	✗
Uses NFC and App Clip / Instant Apps Technology	✓	✗	✗
Consumer App Native Experience	✓	✗	✗
Notifications	✓	✗	✗
Click & Collect	✓	✓	✓
Table Delivery	✓	✓	✓
Automatically enters table number	✓	✗	✗
Works without POS Integration	✓	✓	✓
Location Technology	✓	✗	✗
Open A Tab Functionality	✓	✗	✗
Join A Tab	✓	✗	✗
Split The Bill	✓	✗	✗
Tipping	✓	✓	✓
Instant Feedback	✓	✗	✗
Loyalty	✓	✗	✗
Tablet and Table Talkers / Codes included FREE	✓	✗	✗



Easy for Everards Business Owners

No Set Up Cost & No Risk

✓ Easy & Quick to get started

✓ New Menus and Changes

✓ There's no risk



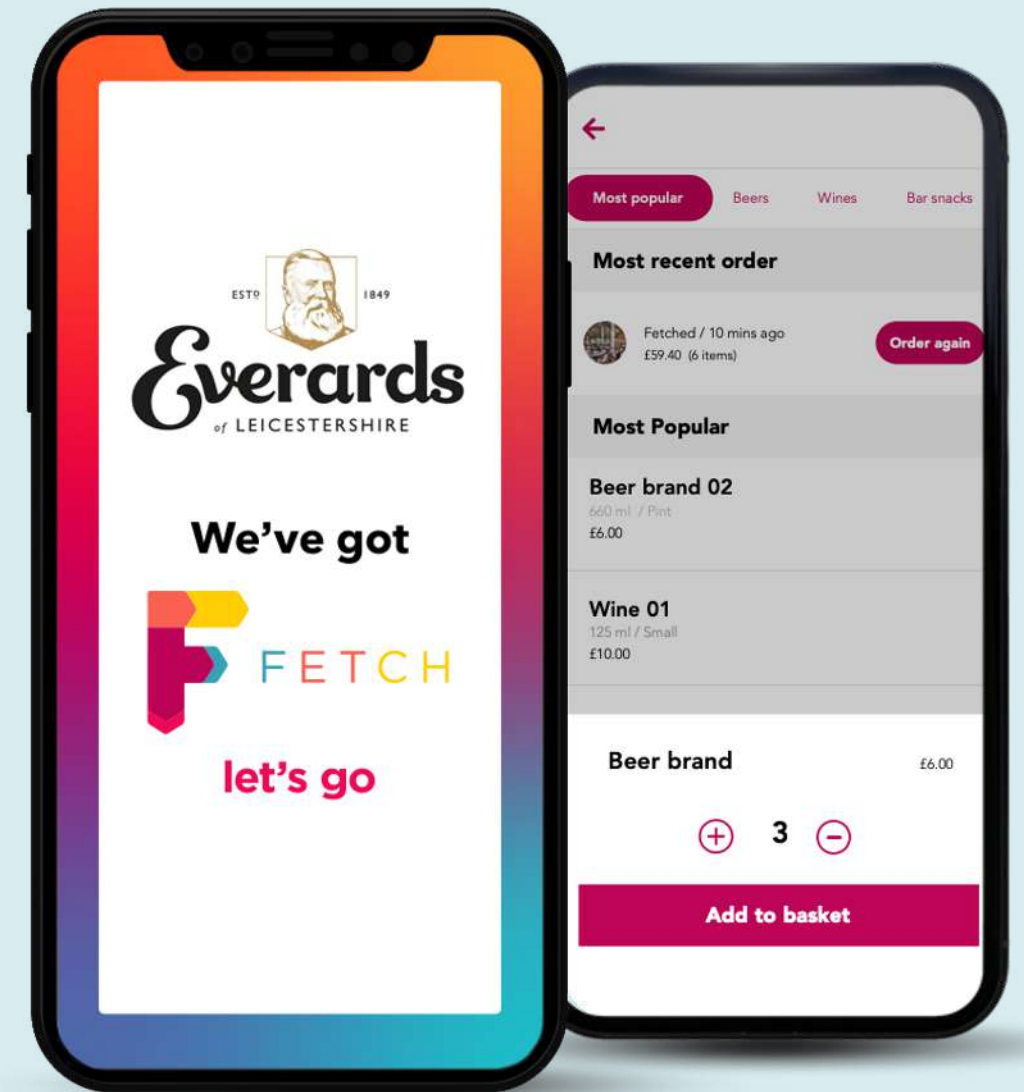
FETCH this Offer - Everards Business Owners

1.99%* + 4p per transaction fee for Visa and M/C transactions made through FETCH. £0 monthly fee.

Includes Tablet + Table Talkers.

Includes all card fees so nothing to pay on top.

*Amex additional charges apply.



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Questions?



Next steps:

Please email Darren at FETCH who will be happy to answer any questions and help you to move forward.

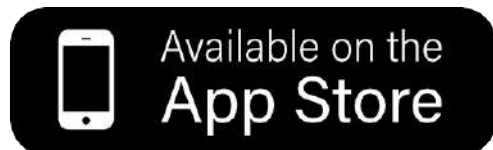
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