



DELIVERBREW THROUGH US



Help us get great beer to great homes...

- We would love it if you could support us by referring your customers to our online shop via your social media & database, shop.everards.co.uk
- Not only that, we will give you a unique code so your customers can benefit from a £1.50 saving on Tiger & Beacon Hill mini kegs & bottles thanks to you!
- We will then match those redeemed £1.50 voucher codes and donate £1.50 to the Licensed Trade Charity each time
- We know you have great local causes too, so the unique pub voucher code redeemed the most will receive £250 for you to donate to your local cause of choice

Look out for social media assets and your unique voucher code to share on Everards Connect & e-mail



GET £1.50 OFF WHEN YOU ORDER TIGER OR BEACON HILL IN BOTTLE OR MINIKEG

AND EVERARDS WILL GIVE £1.50 TO THE LICENSED TRADE CHARITY

A charity that supports people like us in the hospitality sector!

www.everards.co.uk/shop



Deliverbrew Through us or you



Why not add these to your takeaway offer if you are doing delivery

Mini Keg

- Tiger • Old Original • Beacon Hill • Sunchaser

£15.50 Each	Sell @ £26.95 make £6.96
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Mini Cask
Golden Hop 3.5% ABV

£13.50 Each

Sell @ **24.95**
make **£7.29**

WHILE STOCKS LAST!

NEW! Everards
American Pale Ale
Mini Keg

American Pale 4.5%
refreshing & fruity

£17.50 Sell @ **£28.95**
make **£6.63**

WHILE STOCKS LAST!

NEW! Everards Night In

One of our best sellers from the online shop

£13.95 Sell @ **£29.95**
make **£11.01**

Includes 2 x 500ml Tiger, Old Original, Sunchaser & Beacon Hill, 3 x 40g Salty Dog Crisps, 1 x 45g Salty Dog Nuts, 1 x 490g Gruntled Pork Crackling, 1 x Jigsaw Beermat, 2 x Tiger pint glasses



Bottles

- Tiger • Old Original
- Sunchaser • Beacon Hill
- 8 x 500ml

£9.95 Sell @ **£22.95**
make **£9.18**

NEW! MIXED CASE x 12

£14.95 Sell @ **£31.95**
make **£11.68**



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Did You Know?

Our Best Selling Items Direct to Consumer are:

- 1. Tiger Mini Kegs
- 3. Tiger Bottles
- 5. Everards Mixed case
- 2. Everards Night In
- 4. Old Original Mini Kegs
- 6. Sunchaser Mini Keg

Have you considered extending your takeaway range – we know Everards Night In & Everards Bottle Mixed Cases are very popular, therefore they could be with your customers too.

Potential Selling Prices (with £ & % Profit Made)

Mini Kegs	Cost (ex VAT)	£22.95		£23.95		£24.95		£25.95		£26.95		£27.95		£28.95		£29.95		£30.95		£31.95	
Tiger	£15.50	£3.63	19.0%	£4.46	22.3%	£5.29	25.5%	£6.13	28.3%	£6.96	31.0%	£7.79	33.5%	£8.63	35.8%	£9.46	37.9%	£10.29	39.9%	£11.13	41.8%
Beacon Hill	£15.50	£3.63	19.0%	£4.46	22.3%	£5.29	25.5%	£6.13	28.3%	£6.96	31.0%	£7.79	33.5%	£8.63	35.8%	£9.46	37.9%	£10.29	39.9%	£11.13	41.8%
Old Original	£15.50	£3.63	19.0%	£4.46	22.3%	£5.29	25.5%	£6.13	28.3%	£6.96	31.0%	£7.79	33.5%	£8.63	35.8%	£9.46	37.9%	£10.29	39.9%	£11.13	41.8%
Sunchaser	£15.50	£3.63	19.0%	£4.46	22.3%	£5.29	25.5%	£6.13	28.3%	£6.96	31.0%	£7.79	33.5%	£8.63	35.8%	£9.46	37.9%	£10.29	39.9%	£11.13	41.8%
American Pale Ale	£17.50	£1.63	8.5%	£2.46	12.3%	£3.29	15.8%	£4.13	19.1%	£4.96	22.1%	£5.79	24.9%	£6.63	27.5%	£7.46	29.9%	£8.29	32.1%	£9.13	34.3%

Mini Casks

Golden Hop	£13.50	£5.63	29.4%	£6.46	32.4%	£7.29	35.1%	£8.13	37.6%	£8.96	39.9%	£9.79	42.0%	£10.63	44.0%	£11.46	45.9%	£12.29	47.7%	£13.13	49.3%
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Everards Bottled Ale		£19.95		£20.95		£21.95		£22.95		£23.95		£24.95		£28.95		£29.95		£30.95		£31.95	
Tiger	£9.95	£6.68	40.2%	£7.51	43.0%	£8.34	45.6%	£9.18	48.0%	£10.01	50.1%	£10.84	52.1%	£14.18	58.8%	£15.01	60.1%	£15.84	61.4%	£16.68	62.6%
Beacon Hill	£9.95	£6.68	40.2%	£7.51	43.0%	£8.34	45.6%	£9.18	48.0%	£10.01	50.1%	£10.84	52.1%	£14.18	58.8%	£15.01	60.1%	£15.84	61.4%	£16.68	62.6%
Old Original	£9.95	£6.68	40.2%	£7.51	43.0%	£8.34	45.6%	£9.18	48.0%	£10.01	50.1%	£10.84	52.1%	£14.18	58.8%	£15.01	60.1%	£15.84	61.4%	£16.68	62.6%
Sunchaser	£9.95	£6.68	40.2%	£7.51	43.0%	£8.34	45.6%	£9.18	48.0%	£10.01	50.1%	£10.84	52.1%	£14.18	58.8%	£15.01	60.1%	£15.84	61.4%	£16.68	62.6%
Mixed Case	£14.95	£1.68	10.1%	£2.51	14.4%	£3.34	18.3%	£4.18	21.8%	£5.01	25.1%	£5.84	28.1%	£9.18	38.0%	£10.01	40.1%	£10.84	42.0%	£11.68	43.8%

An Everards Night In	£13.95	£2.68	16.1%	£3.51	20.1%	£4.34	23.7%	£5.18	27.1%	£6.01	30.1%	£6.84	32.9%	£10.18	42.2%	£11.01	44.1%	£11.84	45.9%	£12.68	47.6%
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Everards Online Shop Pricing (Inc P & P)



#Projectsnowball
#PubsMatter

Deliverbrew
Through us or you

