

Stampede

**HOSPITALITY
SOCIAL MEDIA
CALENDAR**

**April &
May
Content**

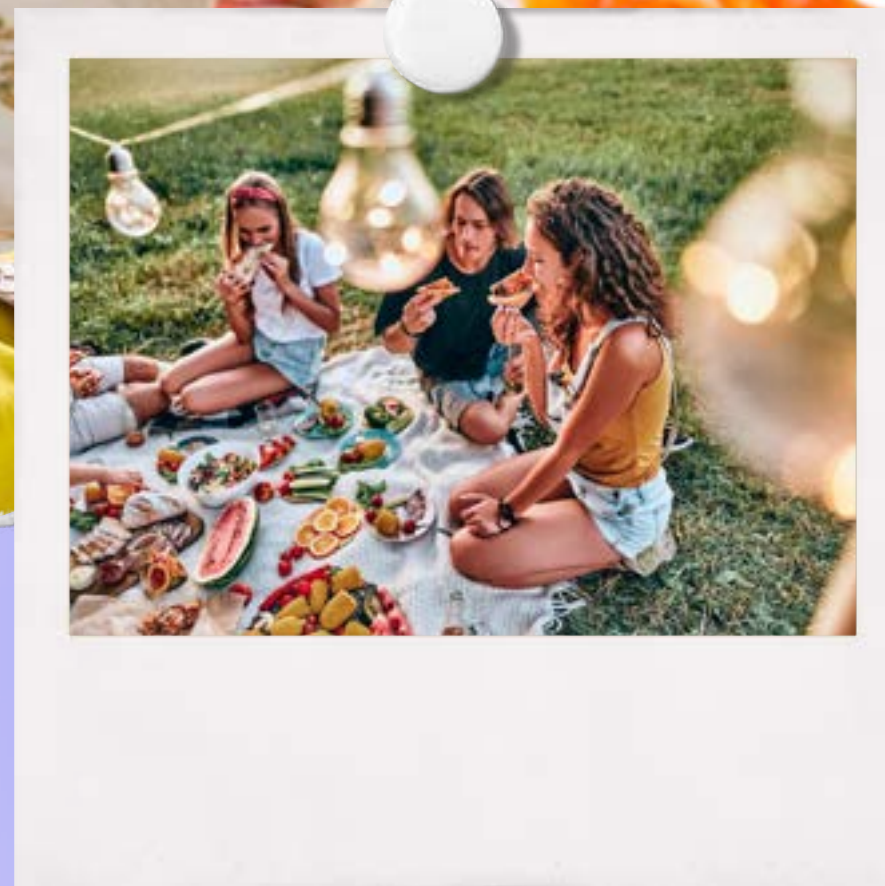


04 APRIL



M	T	W	T	F	S	S
	<p>1 </p> <p>April Fools Day Did you get fooled? Share your best fools #AprilFools #Jokes</p>	2	3	4	5	<p>6 </p> <p>Get To Know Your Customer What strange food pairings do you love that no one else understands? #FoodPairing #Habits</p>
<p>7 </p> <p>Easter Holidays Special Family Offers and Events #FamilyTime #EasterHolidays</p>	8	9	<p>10 </p> <p>Giveaway Contest Tag/Share & Follow to win #Giveaway #Contest</p>	11	<p>12 </p> <p>Stress Awareness Month Best way to unwind on the weekend? #TimeToRelax</p>	13
14	<p>15 </p> <p>World Art Day Celebrate local arts and art in your food and drinks #WorldArtDay</p>	16	17	<p>18 </p> <p>Easter Holidays (cont.) Reminder of events and offers #EasterHolidays #FamilyOffers</p>	19	20
21	<p>22 </p> <p>Allergy Awareness Week Highlight how you handle allergens #FoodSafety #AllergyAwareness</p>	<p>23 </p> <p>St George's Day Menu specials celebrating England #StGeorgesDay</p>	24	25	26	<p>27 </p> <p>London Marathon Show your support for everyone taking part #LDNMarathon25</p>
28	29	<p>30 </p> <p>Stop Food Waste Day Tips to use up your leftovers #LoveFoodHateWaste</p>				

April image ideas



just relax



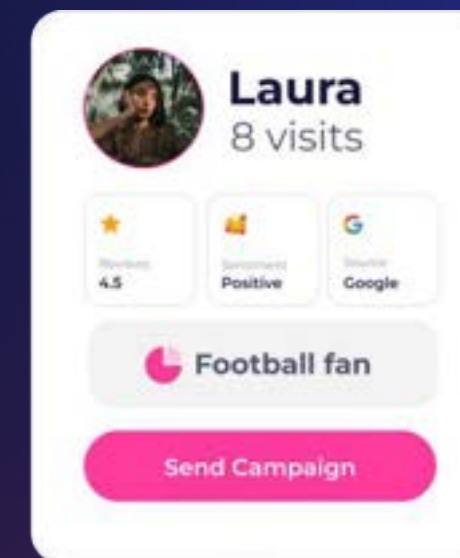
Stampede

Bring back 5x more guests

Guest Experience Platform for Hospitality Operators

- ✓ Effortlessly capture customer data with Guest WiFi.
- ✓ Save time and boost engagement with automated email campaigns.
- ✓ Build lasting customer loyalty and drive higher revenue.
- ✓ Collect more reviews and enhance your online reputation.
- ✓ Boost table bookings and maximise venue potential, with less effort.

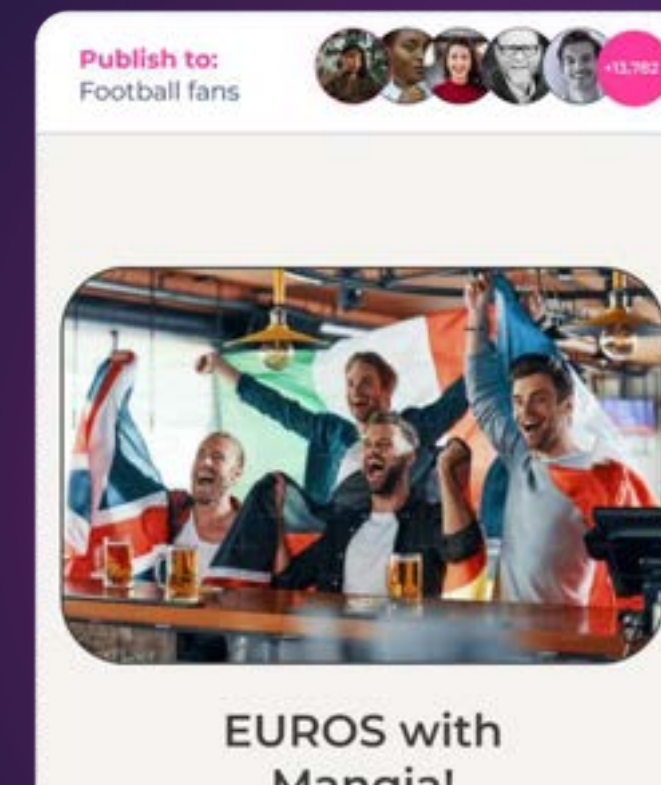
[BOOK A DEMO](#)



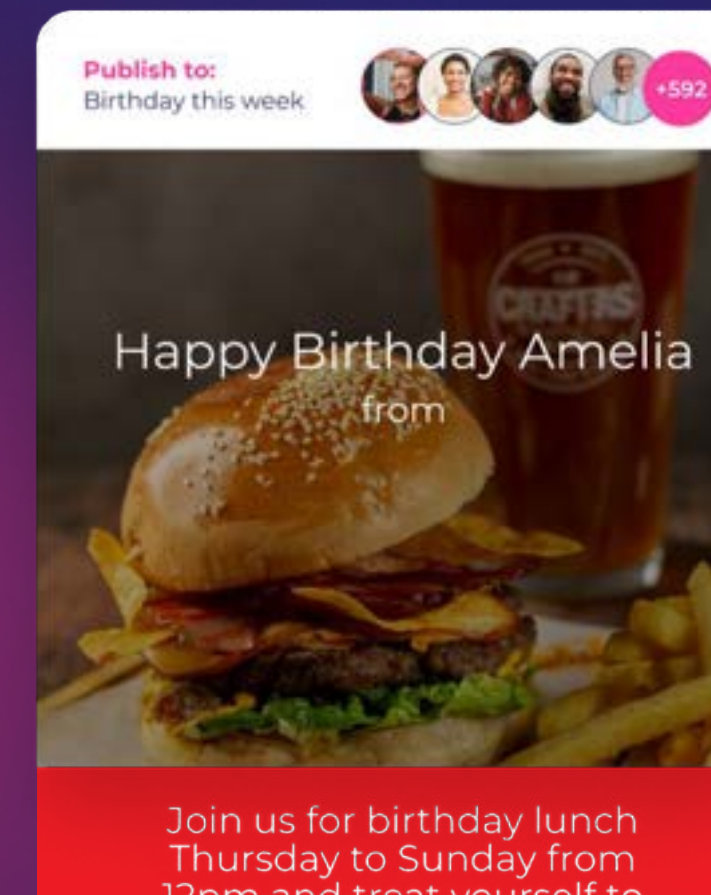
A customer profile card for Laura, showing 8 visits. It includes a star rating of 4.5, a sentiment of 'Positive', and a source of 'Google'. A tag identifies her as a 'Football fan', and a pink button at the bottom says 'Send Campaign'.



A customer profile card for Amelia, noting her birthday is today. It features a circular profile picture and a pink icon with a calendar.




An email campaign preview targeting 'Football fans' with 13,782 subscribers. The preview shows a photo of fans celebrating at a bar and the text 'EUROS with Mangial'.



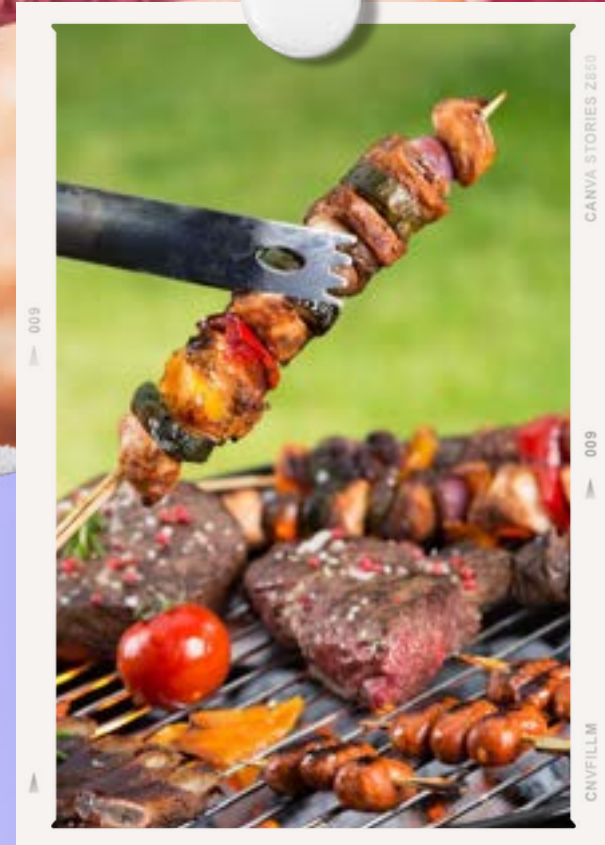
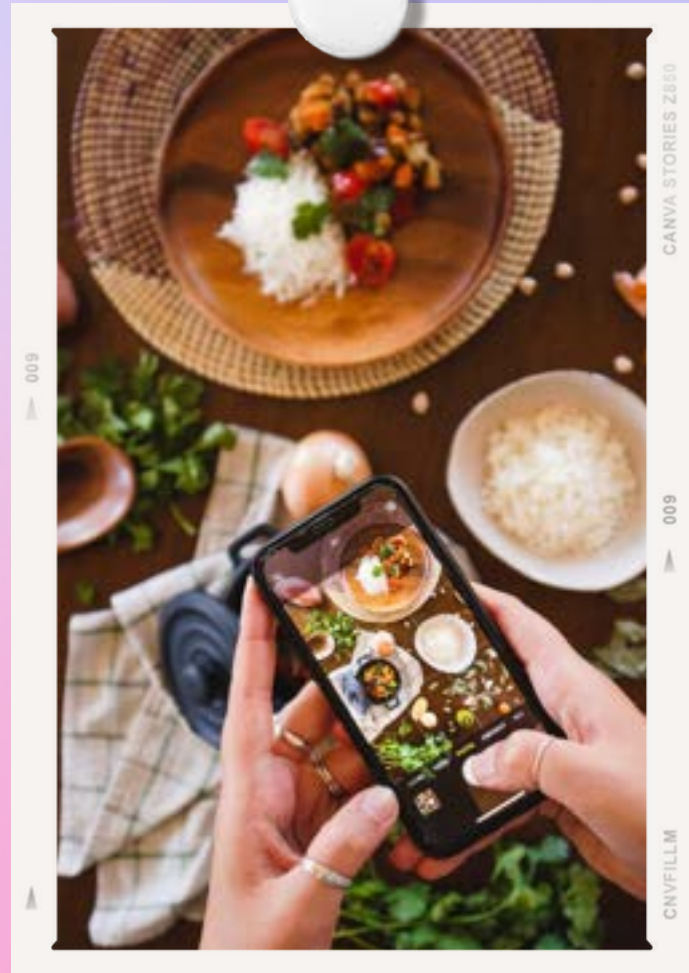
An email campaign preview targeting 'Birthday this week' with 592 subscribers. The preview shows a birthday message for Amelia with a photo of a burger and fries, and text about a birthday lunch offer from Thursday to Sunday.

05 MAY



M	T	W	T	F	S	S
			<p>1 </p> <p>Barbecue Month What's on your grill? #BBQTime</p>	2	3	<p>4 </p> <p>May The Fourth Be With You It's Star Wars Day How are you celebrating? #StarWarsDay</p>
5	<p>6 </p> <p>Beverage Day Which Japanese spirit is served warm? Sake! #DrinksOfChoice</p>	7	<p>8 </p> <p>Egg Month What's your favourite breakfast egg dish? #EggsBenedict #EggsFlorentine</p>	9	10	11
12	<p>13 </p> <p>World Cocktail Day Weekend cocktail offer Either ... or - which one do you choose #CocktailTime</p>	<p>14 </p> <p>Photo Month 2025 Submit your favourite memories with us. Tag friends and win! #ContestTime</p>	15	16	<p>17 </p> <p>World Whisky Day Tasting - whisky from around the world #WhiskyTasting</p>	<p>18 </p> <p>World Baking Day GBBO style baking challenge #BakersOfInstagram</p>
<p>19 </p> <p>British Sandwich Week Try the chef's special sandwich of the week #SandwichSensation</p>	20	21	<p>22 </p> <p>Customer Feedback Share, re-share feedback #CustomerLove #ThankYourCustomer</p>	23	24	<p>25 </p> <p>Wine Day 2025 Team red, white or rose? #WineDrinker</p>
<p>26 </p> <p>Barbecue Week Grill tips from the chef #BBQAddiction</p>	27	<p>28 </p> <p>Your Say On Our New Menu New summer menu item #NewMenu #SummerIsComing</p>	29	30	30	

May image ideas



Stampede

“Stampede is an unrivalled tool in the hospitality industry. It not only improves customer experience and marketing but enhances operational efficiency.”



Hannah Morgan

Head of Marketing, Great British Inns

Get Started

